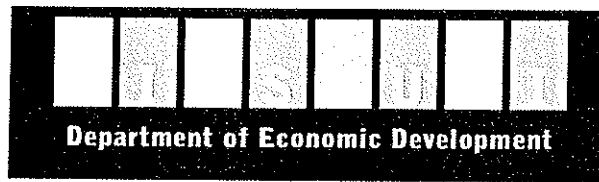


Jeremiah W. (Jay) Nixon
Governor



David Kerr
Director

Division of Workforce Development

Julie Gibson
Director

June 17, 2011

Garand Barton, Chair
South Central Region Workforce Board
DRS Sustainment Systems, Inc.
#1 McDaniel St
PO Box 196
West Plains, MO 65775

Dear WIB Leadership:

Data driven policymaking is vital to meeting the needs of Missouri's employers and job-seekers. The Missouri Workforce Investment Board (MoWIB) is committed to working with our local boards to promote continuous and sustainable improvement through data supported solutions. Enclosed is information for use as your local board creates industry-sector based workforce policy. The data includes the 2008-2018 Industry /Occupational Projections and National Career Readiness Certificate Ratings. The projections are categorized in each of the ten economic development regions. The projections for all regions are enclosed to provide your local board the opportunity to compare its projections to those in sister regions.

One of MoWIB's highest priorities is strengthening the relationship between the state board and local boards. Feel free to engage the resources of the state board as you establish local goals and priorities. MoWIB looks forward to increased communication as we move forward with our Strategic Plan and welcomes ideas to foster greater connection.


Sincerely,

A handwritten signature in black ink, appearing to read "Michael Deggendorf".

Michael Deggendorf, Chair
Missouri Workforce Investment Board

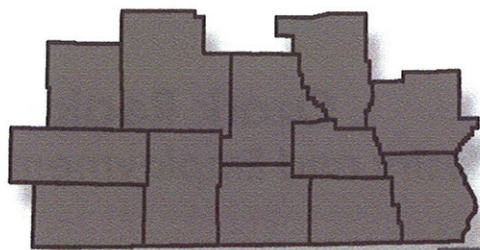
A handwritten signature in black ink, appearing to read "Leonard Toenjes".

Leonard Toenjes, Chair
MoWIB Accountability Committee

Cc: Nia Ray, MoWIB Executive Director 
Melissa Robbins, South Central Region Director

421 E. Dunklin Street, P.O. Box 1087, Jefferson City, MO 65102-1087
<http://workforce.mo.gov> Phone: (573) 751-3999 Fax: (573) 751-8162

Real People. Real Opportunity.



South Central Region Industry and Employment

National Career Readiness Certification Ratings					
	All Service Level	Bronze	Silver	Gold	Platinum
South Central	65	12	29	24	—

2008–2018 Industry Projections			
Industry Code	Title	Percent Change*	DED Targeted Industry
621000	Ambulatory Health Care Services	35.6	✓
624000	Social Assistance	31.6	—
622000	Hospitals	24.5	✓
541000	Professional, Scientific, and Technical Services	22.0	✓
423000	Merchant Wholesalers, Durable Goods	20.3	✓
425000	Wholesale Electronic Markets, Agents and Brokers	19.9	✓
236000	Construction of Buildings	19.7	—
712000	Museums, Historical Sites, and Similar Institutions	18.8	—
561000	Administrative and Support Services	17.4	✓
453000	Miscellaneous Store Retailers	17.3	—

*Over a 10 year period, 2008-2018

2008–2018 Occupational Projections				
Code	Title	Annual Average Wage	Total Openings*	NCRC Certification
41-2011	Cashiers	\$18,050	1,230	Silver
35-3021	Combined Food Preparation and Serving Workers (Including Fast Food)	\$16,870	657	Bronze
35-3031	Waiters and Waitresses	\$17,930	622	Bronze
29-1111	Registered Nurses	\$56,670	592	Silver
41-2031	Retail Salespersons	\$24,980	527	Silver
39-9011	Child Care Workers	\$19,040	461	—
43-4051	Customer Service Representatives	\$30,990	375	Silver
43-9061	Office Clerks, General	\$27,720	357	Bronze
53-7062	Laborers and Freight, Stock, and Material Movers	\$25,710	358	Silver
53-3032	Truck Drivers, Heavy and Tractor-Trailer	\$38,110	338	Bronze

*Over a 10 year period, 2008-2018